



Your equity branding partner

Investor Relations Counsel and Services

IR Vietnam - A member of Masso Group



<http://www.massogroup.com/IRvietnam>

IR Credentials

1

Investor Relations: A strategic management issue

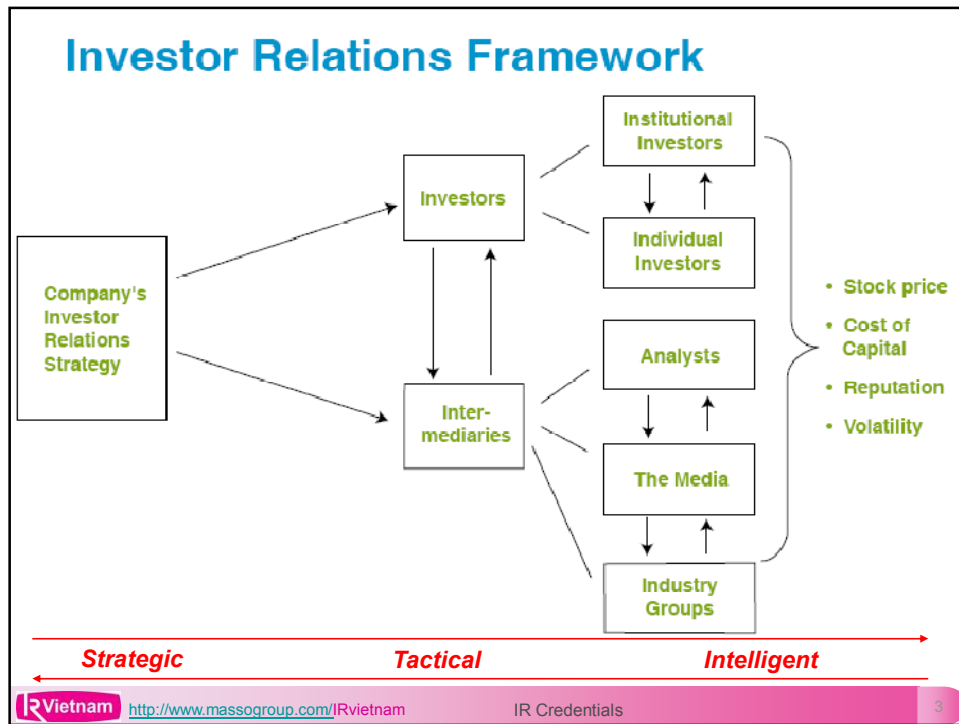
An integration of finance, communication,
marketing and securities law compliance to
enable the most effective two-way
communication between company and financial
communities, which ultimately contribute to
company's valuation



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IR Credentials

2



We are your external IR counselor

- Bridge between management and financial communities
- Coach/trainer for IRO and BOD
- Supporter of IR tactical activities

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Integrated counsel and services

- IR counsel
 - Board level counsel (governance, direction, coaching, crisis, non-executive director...)
 - IRO recruitment, training and coaching
- Strategic IR planning
 - Research & analysis
 - Messaging & positioning
 - Strategy development
- Tactical IR activities
 - See followings



IR services

- Media relations
- Annual Report
- Financial reports
- Newsletters
- Website
- News releases
- Analysts meetings
- Conference calls
- Industry conferences
- Trade shows
- Corporate videos & presentation slides
- Corporate advertising
- Web cast
- Road show
- etc.



Our works

Việt Nam News
THE NATIONAL ENGLISH LANGUAGE DAILY
Published by Vietnam News Agency
Thursday January 24, 2008

Việt-Hàn Corp to list in HCM City

HCM CITY — Diversified company Việt-Hàn Investment and Production JSC (Việt-Hàn Corp) will list its shares on the HCM City Stock Exchange on January 28.

South Korea have bought 1.5 million shares. These foreign partners are determined to help Việt-Hàn envisage business strategies, enhance management, analyse risks in

Dầu tu Chứng khoán
Cơ hội đầu tư ĐÀ ĐẸN!

DPM FERTILISER & CHEMICALS
Cho mình bệ tha

HỢP BÁO
CÔNG BỐ VIỆT-HÀN CORPORATION CHÍNH THỨC NIÊM YẾT CỔ PHẦN TRÊN BỞ ĐÀO DỊCH CHỨNG KHOÁN THÀNH PHỐ HỒ CHÍ MINH
Tp. HCM, Ngày 21/01/2008

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Research - Training - Workshop

11% consider corporate reputation as stock buying decisive factor

Factor	Percentage
dividends	4%
stock price growth	13%
company size	13%
company's financial strength	12%
company's capability to enlarge its scope and scale	12%
stock's high liquidity	13%
hot industry group	10%
surprising profit industry	10%

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Contact our IR team for service inquiry

- Luc Phuong Nghia, IR Consultant
- Tran Vinh Thai, MBA, Consultant
- Vo Thuy Tien, IR analysts
- Le Thi Minh Tue, IR researcher
- Tom Vu, Senior consultant
- Le Thanh Nhan, Communication manager
- Nguyen Khoa Hong Thanh: Digital Consultant
- Nguyen Hong Phuong: PR manager
- Nguyen Trung Thang: Strategic advisor
- Mervin Wang: International IR specialist
- Nguyen Vuong Phuong Thuy, IR Consultant

Pls contact IRVietnam team for further information

info@massogroup.com

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